



## NEWS RELEASE

### **INDUSTRY CONFUSION OVER TRADE SHOWS**

Inflated News has received a number of enquiries relating to the current round of trade shows being organised by various companies in the coming weeks.

In particular the Giant Inflatable Show, currently being promoted by Pineapple Leisure and the BIHA, is the source of most of the confusion. This show should not be confused with the UK Play and Attractions Expo being organised by Inflated News in March.

The following is a diary of events currently being promoted:

Sunday 25<sup>th</sup> January 2009 – Dublin – Pineapple Leisure (Bouncy Castle Sales / Elite Bounce) Event – ( [www.pineappleleisure.com](http://www.pineappleleisure.com) ) – Open day for Pineapple Leisure product range

Wednesday 28<sup>th</sup> January 2009 – Hinkley – Bounceabouts Leisure Open Day – ( [www.bounceabouts.com](http://www.bounceabouts.com) ) – One day stock sale of BBL and Jumbo stock

Sunday 1<sup>st</sup> February 2009 – Telford - Pineapple Leisure (Bouncy Castle Sales / Elite Bounce) Event – ( [www.bouncycastlemanufacturers.com](http://www.bouncycastlemanufacturers.com) ) – Open day for Pineapple Leisure product range

Friday 6<sup>th</sup> – Saturday 7<sup>th</sup> February 2009 – Bingham – Air Inflatables Open Days ( [www.airinflatables.co.uk](http://www.airinflatables.co.uk) ) – Open Day for Air Inflatables product range

Sunday 8<sup>th</sup> February 2009 – Manchester – Total Leisure Open Day – Display of Total Leisure product range.

Source: Inflated News

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