



NEWS RELEASE

INFLATED NEWS ANNOUNCES NAME CHANGE

Inflated News is set to change its name to reflect the growing circulation and areas that the magazine reaches.

Since its re launch in March 2005 the circulation has grown to over 5000. Peter Grand, owner and editor said, " when we launched Inflated News in 2005 we specifically targeted hire companies but since then our circulation has increased and now covers indoor play areas, activity centres, Local Authorities, theme parks and attractions, farm attractions, etc. We have been aware for some time that there is a tremendous amount of common ground across the play sector but also that there is a need to provide specific information for those areas outside of inflatable hire companies. We considered starting a new magazine but have decided just to modify our name and increase the size of the existing magazine. We have discussed our expansion with various players in the play sector and many have agreed to produce relevant material for us".

The changes will commence in the June 2009 issue and we built on in the coming months.

Any person/company that would like to receive free copies of Inflated News Play & Attractions should fill in the contact form o the Inflated News web site.

Source: Inflated News

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