

INPAS 2009 voted a complete success by visitors and exhibitors

The first Inflated News Play & Attractions Show (INPAS) took place at Stoneleigh Park Exhibition centre on the 20th and 21st March 2009.

The show was put together by Peter Grand owner of Inflated News magazine and was the first time that he had attempted to put on a trade show for the play and attractions industry. Peter said, " in late 2008 we were asked by a number of manufacturers to consider putting on a show but had not expected that they wanted to put it on early in 2009. In just four short months we managed to fill 8500 square metres of indoor and outdoor space, attract 35 exhibitors including one from Spain.

That in itself was an incredible achievement by anyone's standard. We had 49 inflatables on display varying from the standard bouncy castle to a fantastic 100 foot long Circus Train Run. Add to that gymnastic tumble runs, bucking bronco, electronic games, mini marquees, air dancers, archery, games, roller racers, soft play, insurers, material manufacturers, online booking system, trade associations and others.

The show was so successful we will definitely be repeating it in 2010".

Our picture shows the fantastic outdoor display that greeted visitors as they arrived on site



Linda Smith from Ace Inflatables told Inflated News, "just returned from the INPAS show. It's a long time since we have seen bouncy castles and inflatables outside and in my opinion this is where they are best viewed.

After registering for the show we headed back outside, in the sunshine so much caught our eye from new concepts to new and improved inflatables, everyone was enthusiastic about their products and rightly so.

The atmosphere inside matched the enthusiasm of those outside and it was nice to chat to manufactures and other trade stall holders that are normally knee deep in customers. I heard a lot of positive comments and although the turnout was less than I expected (early Friday pm) those that were there seemed impressed and spending.



NEWS RELEASE

I would just like to say a big thank you for a very enjoyable afternoon and hope that everyone who attended found it the success we did, and look forward to the next one.”

Plans for INPAS 2010 will be released in the next few weeks and any company requiring further information should contact the Inflated News office.

Source: Inflated News Play & Attractions

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