



## NEWS RELEASE

### **INFLATED NEWS GOES DIGITAL**

Inflated News has notched up another first by adding a further service for readers and advertisers. From December 2008 all issues will be available in digital format via the Inflated News web site.

Peter Grand, Editor of Inflated News said "This development has been a long time coming as we tried and tested a number of software programmes and looked for a cost effective way of achieving our objective. Cost was always an issue as we did not want to increase our advertising rates during 2009 but wanted to improve the quality of the online version.

We are getting increasing numbers of requests for Inflated News from Europe, USA, Australia and beyond and this new version will enable us to fill these requests without increasing our distribution costs. This truly makes the magazine available worldwide"

Peter continued,"For advertisers this will assist in getting their advertisements to a far wider audience"

You can view the digital version of the December 2008 issue via our web site [www.inflatednews.co.uk](http://www.inflatednews.co.uk) or [here](#)

Source: Inflated News

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