



NEWS RELEASE

NEW FORUM FOR OPERATORS

Earlier this year Microsoft announced that it was closing the dated MSN Forum and that from February 2009 this would no longer be available as it would be launching a new service. MSN also announced that it would be possible to migrate the group to its partner for online groups, Multiply.

This decision directly affects the forum known as MSN Group British Inflatable Hirers Association which was started by Mark Jerram in 2000 but has been run as an independent board, despite retaining its name, since 2002.

After a lot of research and effort the current manager Tracey Christie has decided not to migrate to Multiply but to set up a new forum to be known as INFLATABLE HIRERS.co.uk.

Tracey told Inflated News, "I had been concerned about the forum for some time. Its name did not reflect its true identity and the lack of a search facility meant that users had to trawl through pages of posts to see if anything was there. In effect this meant that threads on similar subjects kept being repeated.

The group has been running for almost 8 years so much of the earlier information is now out of date. There are also a number of registered users whom we do not know the true identity of. When MSN announced that they were closing the service it gave me an opportunity to take a closer look at the group and how I could improve it.

I looked at the way a migration to Multiply would work and it became apparent that this was more of a social networking group rather than a traditional forum. Once I realised this and the fact that any migration would just transfer the inherent problems we experience with the forum I searched for a new forum and eventually came up with INFLATABLE HIRERS.co.uk. I believe that the new forum offers far more facilities than the MSN group"

Tracey continued, " I have spent numerous hours setting up the new forum. I also approached other users on the MSN group and am pleased to say that a couple have agreed to assist me as moderators.

Existing users of the MSN group will need to sign up to the new forum and it is, of course, open to all with an interest in the industry.

The existing MSN Group is now closed and no further posts are possible."

Inflated News would like to wish Tracey and her moderators every success with the new forum and we have already registered.

There is also another industry forum at www.independentcastlehirers.co.uk and this and www.inflatablehirers.co.uk are free to anyone who cares to sign up.

Source: Inflated News / Inflatable Hirers Forum

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