



NEWS RELEASE

INPA MAGAZINE GOES DIGITAL AND INTERACTIVE

INPA, formerly Inflated News and incorporating Indoor Play News, has teamed up with Pagesuite Ltd, the market leader in online publishing, to publish the digital and interactive version of the magazine.

INPA owner, Peter Grand, said, "We have always carried an online version of the magazine and was initially produced as a .pdf. From December 2008 we had a digital version and during 2009 we looked at a number of alternatives to improve this version. In December 2009 we signed with Pagesuite Ltd to enhance this service even further and make the on line version of INPA interactive.

During 2010 we will be adding further interactive elements to all future issues which will enhance the readers experience even further.

Our December 2009 is our first online version to use Pagesuite."

This latest innovation is the first of a number of planned developments throughout 2010.

Source: INPA

Released: 26th December 2009

Editors notes: INPA magazine is the only UK magazine dedicated to the leisure, play and attractions industry. With a circulation of just under 6000 this quarterly magazine is sent to indoor play centres, Local Authorities, scout association camp sites, bouncy castle hire companies, farm attractions and any person involved in play.

Regular contributors are TIPE (The Inflatable Play Enterprise), Mike Boyle (Indoor Play News), PPA (Play Providers Association), NFAN (National Farm Attractions Network), RPII (Register of Play Inspectors International), IPMA (Inflatable Play Manufacturers Association) and AIMODS (Association of Inflatable Manufacturers, Operators, Designers and Suppliers).