



## NEWS RELEASE

### WOW AMUSEMENTS UNDER INVESTIGATION

Birkenhead based manufacturer Wow Amusements, also trading as Soft Play Company, are currently under investigation by Wirral Trading Standards following complaints from operators for non delivery of orders.

One operator told INPA, "we ordered a number of items in October 2010 and we are still awaiting delivery. It has been one excuse or another which is why we went to Trading Standards."

The investigation is ongoing but INPA understands that a number of operators with similar experiences have been traced and that there could be more in the wings. Trading Standards have asked INPA/TIPE to see if there are any more operators who have unresolved disputes with Wow Amusements to come forward.

If any operator is in dispute with Wow Amusements, no matter how old, contact the INPA office and we will pass on your details to the relevant investigating team.

Source: INPA / Grand Affairs Group

Released: 8<sup>th</sup> April 2011

Editors' notes: INPA magazine is the only UK magazine dedicated to the leisure, play and attractions industry. With a circulation of just under 6000 this quarterly magazine is sent to indoor play centres, Local Authorities, scout association camp sites, bouncy castle hire companies, farm attractions and any person involved in play.

Regular contributors are TIPE (The Inflatable Play Enterprise), Mike Boyle (Indoor Play News), PPA (Play Providers Association), NFAN (National Farm Attractions Network), RPII (Register of Play Inspectors International), IPMA (Inflatable Play Manufacturers Association) and AIMODS (Association of Inflatable Manufacturers, Operators, Designers and Suppliers).